

Thank you for showing an interest in sponsoring one of our Teachers Talk Radio Events.

We are an international provider of free teacher-led CPD. Our events are built for teachers to share ideas, network and to become even better at the jobs they love. Our mission is to provide free continuous professional development for any teacher who wants it, on demand, within **specific subject domains**.

Prior to October 2023, we were known as 'Teachmeeticons' and have now rebranded as Teachers Talk Radio Events. We are now a part of the renowned Teachers Talk Radio Network.

We believe in **collaboration, inclusion, academic rigour and fun!** At our events you will find teachers laughing, smiling, studying, note taking, networking, disseminating, generating ideas and thinking deeply. The kind of things that teachers sometimes don't get the time to do in their day jobs.

Our event subject leads are **experienced and passionate educators** who bring their own "twist" to each event. Our organisers are volunteers who love the TTR events concept, love teaching and being an integral part of the TTR community. They are deeply embedded within their own subject communities and our events have a real emphasis on peer to peer collaboration.

When do events take place?

Our events usually take place on Saturdays. Our events take place during the school calendar year. All our events, including our face to face events, are available to view live and on demand via high quality video and sound. Due to this, our reach has grown exponentially, as we reach thousands of teachers every time we run events.

Where do our face to face events take place?

In the UK – our two main venues reside in Manchester (North West) and Chelmsford (South East) but we are always experimenting with new venues and locations.

What happens at an event?

A phenomenal amount! Each event will be a mixture of short and snappy presentations from some of the finest and mightiest teacher voices within each subject community. You can check out some of them out on our dedicated [YouTube Channel](#). At various intervals during our events, there are opportunities for our attendees to collaborate, network and share.

What role do sponsors play?

During each face to face event, there are several breaks and a lunch break, where attendees are invited to share a space with sponsors. Each sponsor can benefit from their own advertising space, a hub within the event space where attendees can converse and network. Sponsors are situated in the main event space throughout the event, and not in a corridor or side room. Sponsors will have a chance to present for up to twenty minutes during the event depending on the package they choose. This is a chance to share your story or product directly with all attendees. Sponsors can feature within any online event material, physical programmes or other promotional literature on the day. For our online events, you can pre-record a slot of up to five minutes or present live during that time. We are flexible and adaptable to accommodate your needs.

All of our events are free for classroom teachers. We take pride in the fact hard working teachers can attend for free. This wouldn't be possible without the support of organisations and individuals.

We want to work with all our sponsors to provide them a tailored package so please contact us with any specific requests.

Current Sponsorship Packages and Pricing for Face to Face events:

Package	Price	Number of free tickets	Present to all attendees	Running order	Hub Space*	Livestream + recording	Social Media promo	Mailshot	Mentions
Headliner	£1900	Up to 5	20 mins*	Top	1 st choice	Yes + ticker*	Extensive	Stand alone*	Yes
Gold	£1200	Up to 3	10 mins	-	Yes	Yes	Yes	featured	Yes
Silver	£900	Up to 2	5 mins	-	Yes	Yes	Yes	-	Yes
Online only	£300+	-	Up to 5 min video*	-	-	Yes	Yes	-	-
Corporate Ticket	£50	1	-	-	-	-	-	-	-

*Hub Space includes table and chairs and space for pop up banner

*ticker – text ticker runs along the foot of the livestream throughout the event promoting your company

*stand alone mailshot – one mailshot dedicated to you sent to our entire subscriber base + shared on social media

*if you wanted more than 20 minutes, please discuss with us

*2 min video – played to online attendees during break/lunch, features on event livestream and recording

Want to sponsor multiple events or want a more bespoke package to suit your needs? Contact Tom at tom@tradio.org to discuss the various options.