

Teachers Talk Radio: Reach Teachers



Leading the Education Conversation

🌐 [Advertise with Us | Teachers Talk Radio](#)

Why Teachers Talk Radio?

Teachers Talk Radio is a UK-based, teacher-led media platform reaching classroom teachers, middle leaders and senior leaders through live radio, podcasts, newsletters, social media and face-to-face events.

Key Statistics

- **20,000-30,000** Monthly Viewers/Listeners
- **85%** of engagement current teachers
- **19,000** Mailing List (Send to 8,000)
- **50,000+** social following
- Live radio & podcast network
- YouTube (live & catch-up)
- Newsletter / mailshots
- Social (X, LinkedIn, Instagram, TikTok, FB)
- In-person events (Manchester-based)

Campaign options

We offer a range of advertising options to suit your needs and budget, including:

- **Pre-roll and Mid-roll Audio Ads:** Reach listeners with targeted host read or recorded messages during our popular shows.
- **Sponsored Shows or Segments:** Takeover specific shows or segments that resonate with your target audience - Collaborative planning.
- **Mailshot features:** Dedicated or shared placements.
- **Social Content:** Sponsored posts, clips and campaigns.
- **Events:** Our face to face events, usually in Manchester, offer an opportunity to exhibit, speak and sponsor.

Benefits of Advertising with Us

- Direct access to practising teachers
- Trusted, teacher-led voice
- High dwell-time and repeat engagement
- Flexible formats for awareness, consideration and thought leadership